



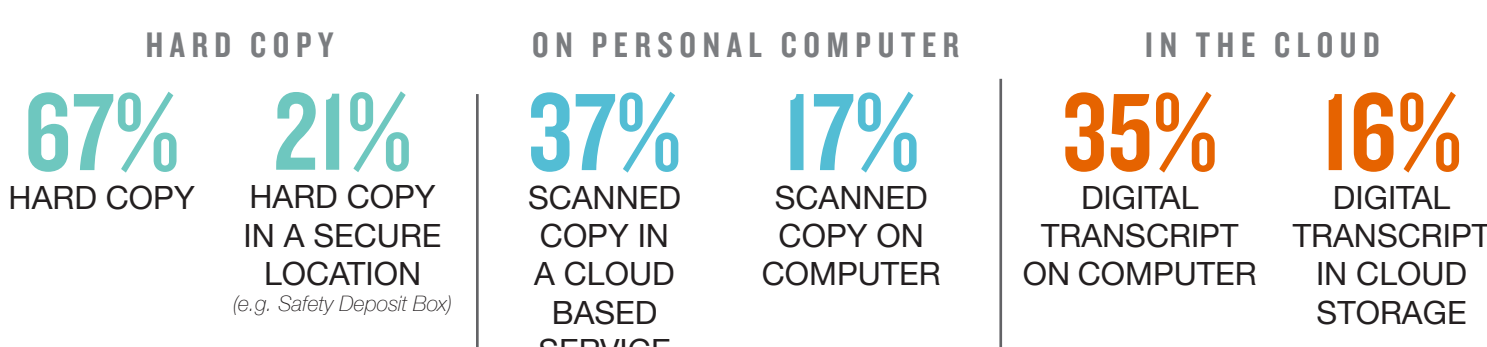
Oh, the Places Transcripts Go!

Students invest a lot of time, money and effort to earn their academic credentials. After they earn them, however, what is the best way to store and share them? What can registrar's offices do to make the credentials they issue even more valuable? Parchment surveyed 550 recent college graduates to find out.



STORING CRITICAL INFORMATION

6 COMMON WAYS ACADEMIC TRANSCRIPTS ARE STORED



POPULAR CLOUD SERVICES USED TO STORE TRANSCRIPTS

52%
GOOGLE DRIVE

33%
iCLOUD

11%
AMAZON CLOUD DRIVE

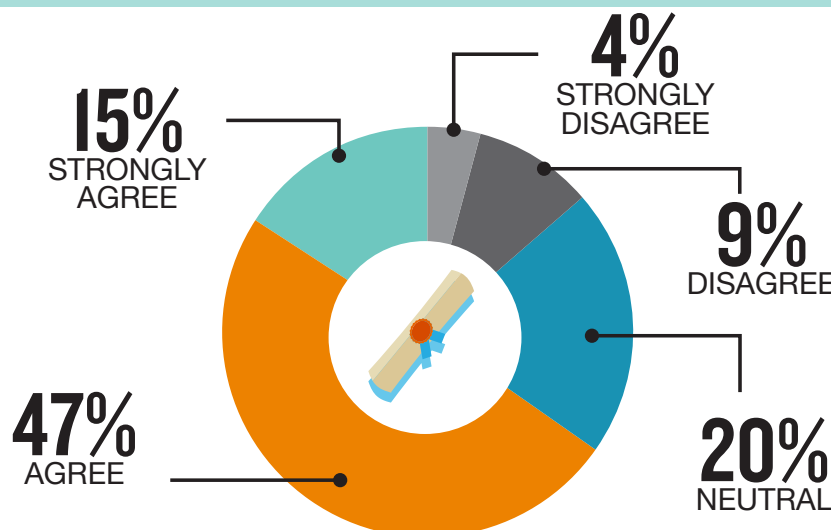
45%
DROPBOX

18%
ONEDRIVE

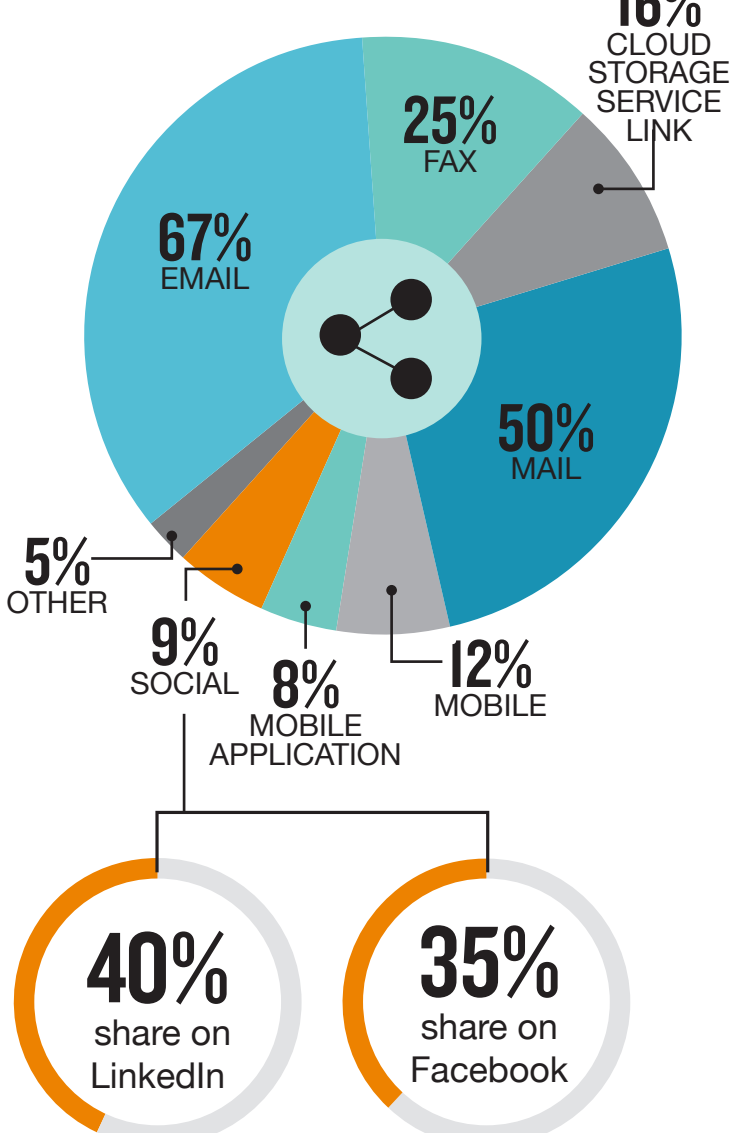


SHARING ACCOMPLISHMENTS

IT'S OK TO **SCAN A COPY** OF MY CREDENTIAL AND PROVIDE TO EMPLOYERS OR GRADUATE SCHOOLS

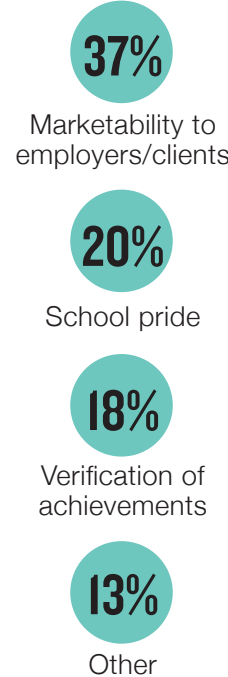


HOW ACADEMIC TRANSCRIPTS AND/OR DIPLOMAS ARE SHARED



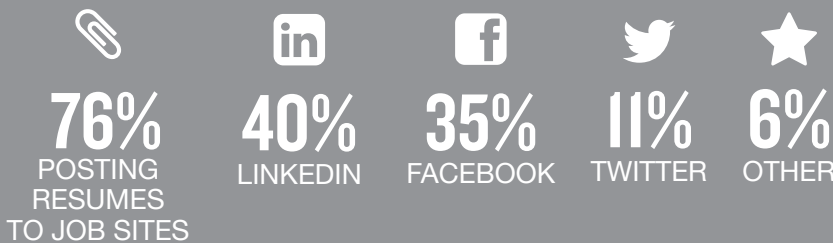
24%
think it's ok to scan a copy to post on social sites.

REASONS FOR DISPLAYING CREDENTIALS ON SOCIAL PROFILES



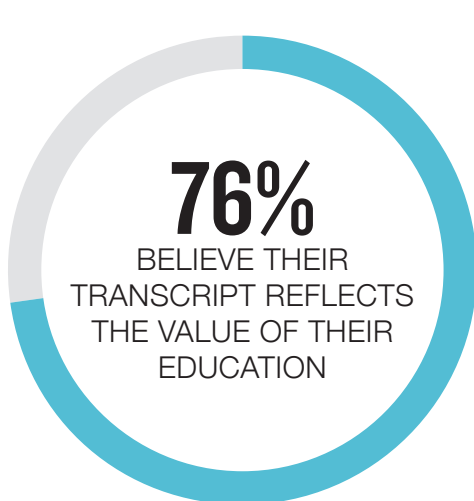
60%
Are excited by the idea of displaying official or verified credentials on a digital or social site

HOW INFORMATION ABOUT ACADEMIC AND CO-CURRICULAR ACCOMPLISHMENTS ARE SHARED ONLINE

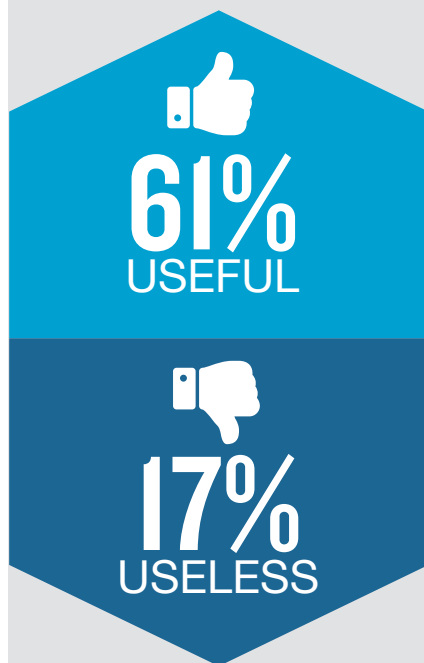


MAKING CREDENTIALS BETTER

STUDENTS LOVE THEIR REGISTRARS



HOW USEFUL WOULD IT BE TO VIEW/ORDER THROUGH MOBILE DEVICES?



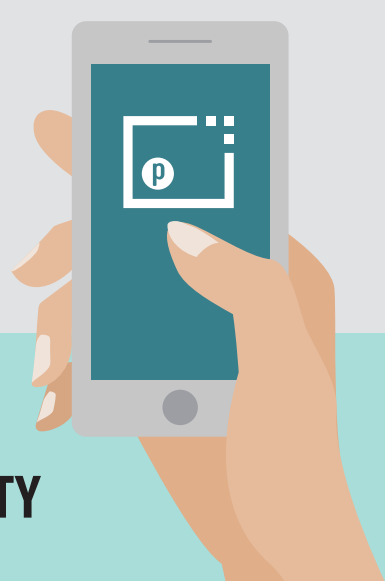
STUDENTS WANT THESE THINGS ADDED TO THEIR TRANSCRIPT

- + VOLUNTEER ACTIVITIES
- + CLASSES TAKEN OUTSIDE OF MAJOR/MINOR REQUIREMENTS
- + STUDY ABROAD PROGRAMS
- + MAJOR PROJECTS COMPLETED WITHIN CLASSES
- + DESCRIPTION OF ACADEMIC UNDERTAKINGS
- + ACADEMIC PERFORMANCE
- + INTERNSHIPS/STUDENT EMPLOYMENT
- + PARTICIPATION IN EXTRA CURRICULAR ACTIVITIES

CREDENTIAL INNOVATION TREND ALERT! EXPERIENTIAL TRANSCRIPTS COULD FIT THE BILL!



71% SAID DIGITAL CREDENTIALS BOOST THEIR MARKETABILITY TO POTENTIAL EMPLOYERS



NO SCANNING. SHARE SECURELY. ALWAYS VERIFIED. HELP STUDENTS SHARE THEIR CREDENTIALS AND TURN THEM INTO OPPORTUNITIES.

exchange.parchment.com